

• **NULL & ALTERNATIVE HYPOTHESES:**

The **null hypothesis**, denoted H_0 , is the claim initially assumed to be true.

The **alternative hypothesis**, denoted H_A , is a claim that contradicts H_0 .

A **hypothesis test** uses sample data & probability to decide whether the null hypothesis is a reasonable statement.

If sample evidence strongly contradicts H_0 , then the null hypothesis will be rejected in favor of the alternative hypothesis.

If sample evidence does not strongly contradict H_0 , then it's reasonable to continue to believe that H_0 is still plausible.

i.e. THINK: "Innocent until proven guilty."

i.e. THINK: The Scientific Method

The two possible conclusions from a hypothesis test are: "reject H_0 " OR "accept H_0 "

NOTE: Sometimes one says "fail to reject H_0 " instead of "accept H_0 ".

• **THE CORRECT FORMAT FOR HYPOTHESIS TESTS:** Hypothesis tests must conform to the following rules:

- Population parameter(s) must be involved. Statistics must not be involved.
- The null hypothesis H_0 must only involve equality. The alternative hypothesis H_A must not include equality.
- The asserted value in H_0 should also appear in H_A .

• **TYPE I & TYPE II ERRORS:**

A **Type I error** (AKA **false positive**) consists of rejecting null hypothesis H_0 when it is true.

A **Type II error** (AKA **false negative**) consists of not rejecting null hypothesis H_0 when it is false.

$$\begin{aligned} \alpha &= \mathbb{P}(\text{Type I Error}) = \mathbb{P}(\text{Rejecting } H_0 \text{ when } H_0 \text{ is true}) \\ \beta &= \mathbb{P}(\text{Type II Error}) = \mathbb{P}(\text{Accepting } H_0 \text{ when } H_0 \text{ is false}) \end{aligned}$$

	Decide to Reject H_0	Decide to Accept H_0
H_0 is actually true	Type I Error	(Correct Decision)
H_A is actually true	(Correct Decision)	Type II Error

Based on the scenario, one error type may be more serious than the other.

• **P-VALUES:**

Given random sample $\mathbf{X} := (X_1, X_2, \dots, X_n)$ of a population with parameter θ .

Suppose a sample $\mathbf{x} := (x_1, x_2, \dots, x_n)$ is taken from the population.

Finally, let $W(\mathbf{X}; \theta_0)$ be the **test statistic** for null hypothesis $H_0 : \theta = \theta_0$.

The **P-value** is the probability of obtaining a value of the test statistic at least as contradictory to H_0 as the value computed from the sample, all while assuming that the null hypothesis is true:

$$\begin{aligned} H_0 : \theta = \theta_0 \\ H_A : \theta > \theta_0 \end{aligned} \implies \text{P-value} := \mathbb{P}(W(\mathbf{X}; \theta_0) \geq W(\mathbf{x}; \theta_0) \text{ assuming } H_0 \text{ is true})$$

$$\begin{aligned} H_0 : \theta = \theta_0 \\ H_A : \theta < \theta_0 \end{aligned} \implies \text{P-value} := \mathbb{P}(W(\mathbf{X}; \theta_0) \leq W(\mathbf{x}; \theta_0) \text{ assuming } H_0 \text{ is true})$$

$$\begin{aligned} H_0 : \theta = \theta_0 \\ H_A : \theta \neq \theta_0 \end{aligned} \implies \text{P-value} := \left(\begin{array}{l} \text{Requires distribution type of population} \\ \text{Will be encountered in the rest of Ch8} \end{array} \right)$$

• **SIGNIFICANCE LEVELS:**

A conclusion is reached in a hypothesis test for θ by choosing a **significance level** α that is reasonably close to zero.

If P-value $\leq \alpha$, then H_0 will be rejected in favor of H_A

If P-value $> \alpha$, then H_0 will be accepted (still considered plausible)

The significance levels used in practice are: $\alpha = 0.05$, $\alpha = 0.01$, $\alpha = 0.001$

Recall from earlier that $\alpha := \mathbb{P}(\text{Type I Error})$

Also, α is the same α used in $100(1 - \alpha)\%$ confidence intervals.

i.e. The lower the α -level, the more skeptical the decision maker is.