Where and How to Get it:

**Choice 1:** Bookstore: Your bookstore has his package which includes the print book and the Connect Plus Code. (The Connect Plus code you will need to access the online study module is included in the package)

**Choice 2:** Online:


    ISBN: 9781308202709  
    Title: Managerial Economics

3. Add the book to your cart and pay using a credit card or access code.